

FEVEN WELASHA

Houston, TX • (929) 348-9765 • fevenbelay17@gmail.com • LinkedIn: linkedin.com/in/feven-belay • Portfolio: fevenanalytics.com

PROFESSIONAL SUMMARY

Data Analyst and Operations Analytics professional with experience supporting compliance-driven environments through financial data management, KPI reporting, and dashboard development. Strong background in Power BI, Excel automation, SQL, and data reconciliation, with hands-on experience supporting accounting and operational teams in the automotive industry. Proven ability to validate complex datasets, streamline workflows, and support audit-ready reporting.

CORE SKILLS

- Analytics & Reporting: Power BI dashboards, KPI monitoring, Excel (PivotTables, VLOOKUP, SUMIFS, Power Query), SQL, Python (data cleaning & analysis)
- Compliance & Financial Data: Accounts payable/receivable, invoice processing, reconciliation, audit support reporting, budget tracking, expense management
- Systems & Tools: CDK, Dealerware, Ford Pro, Excel automation, workflow documentation
- Other: Process improvement, cross-functional collaboration, strong attention to detail, data validation

PROJECTS

- Car Dealership Service Dashboard (Power BI & Excel): Built interactive dashboards visualizing revenue, expenses, service volume, and KPIs. Cleaned and standardized data using Excel and SQL. Designed metrics to support management decisions.
- SQL Data Cleaning & Reconciliation Project: Standardized financial datasets for reporting and audit readiness, improving data integrity.
- Marketing ROI & Performance Analysis: Analyzed campaign costs vs returns and produced executive-level summaries.

PROFESSIONAL EXPERIENCE

- Doggett Auto Group – Service Administration & Accounting Support (2024–Present): Manage invoices, receivables, and payables in CDK and Ford Pro. Prepare weekly financial summaries, build Excel tracking systems, validate datasets, and collaborate with service and accounting teams to improve reporting workflows.
- Oasis Jimma Juice Bar – Manager (2022–2023): Oversaw cash flow, vendor payments, inventory tracking, budgeting, and team supervision.
- Welasha Trading – Digital Marketer & Operations Analyst (2018–2022): Monitored budgets and invoices, produced monthly performance reports, and conducted market research and sales analysis.

EDUCATION

- Bachelor's Degree in International Economics & Trade – Zhejiang Normal University, China
- Data Analytics Bootcamp – Columbia Engineering

ADDITIONAL HIGHLIGHTS

- Strong understanding of financial workflows in compliance-driven environments

- Experienced in cross-department collaboration
- High accuracy handling sensitive financial data